



# AFRICAN SUN

LIMITED

## PRESS STATEMENT

### HOLIDAY INN BULAWAYO TRADE FAIR RATES

**In response to the article published in the Business Herald on the 27th of March 2019, the Hotel intends to set the record straight with regards to the issues raised in the article.**

Zimbabwe International Trade Fair (ZITF) is the premier event in the business calendar year of the country and the demand for accommodation during this period is astronomical. The Hotel received and continues to receive accommodation requests for the period. The hotel has received a total of over 800 requests for accommodation against an inventory of 157 guest rooms. Holiday Inn Bulawayo is a preferred Hotel in the city largely due to its association with the InterContinental Hotels Group (IHG) and the high standards synonymous with it. The Hotel has maintained the USD rates for the past three years at a standard room's rate of USD\$305 bed and breakfast. However, for 2019 this rate has been adjusted upwards by a 5% in line with the increase in input costs. We want to put it on record that the rate mentioned in the article is not for a single room but it is for a double room on dinner bed and breakfast. However, the dinner package has remained optional and our valued customers are not forced to pay for the dinner inclusive package.

To ensure that the hotel keeps abreast with international standards, Management has embarked on a refurbishment exercise covering the Phumulani restaurant, the Gym and the kitchen. This refurbishment exercise is earmarked for completion by the 15th of April 2019 in time for ZITF. The hotel is investing over half a million US dollars (US\$500k) towards these projects. This is in line with the desire to ensure that we meet our customers' expectations. Over and above that, the Hotel continues to look after the environment in which it operates. As part of African Sun Limited Corporate Social Responsibility program (CSR), the Hotel has done the following:

- Refurbished the Mpilo B6 ward which was then converted into a private ward,
- The Hotel also continues to donate linen, crockery, and utensils to orphanages and old people's homes in and around the city.
- The Hotel recently partnered with Confederation of Zimbabwe Industries (CZI) in donating to St. Lukes Hospital and Entembeni Old peoples' home, among others.
- Repainting of the Bulawayo Publicity Association offices.
- The Hotel, as part of African Sun Limited, donated towards the Cyclone Idai victims.

We are looking forward to successfully hosting our guests during this year's edition of Zimbabwe International Trade Fair (ZITF).

THE VICTORIA FALLS HOTEL

